



# PASINDU DIAS

MULTIMEDIA SPECIALIST

PHOTOGRAPHER | VIDEOGRAPHER | EDITOR | GRAPHIC DESIGNER

## CONTACT ME

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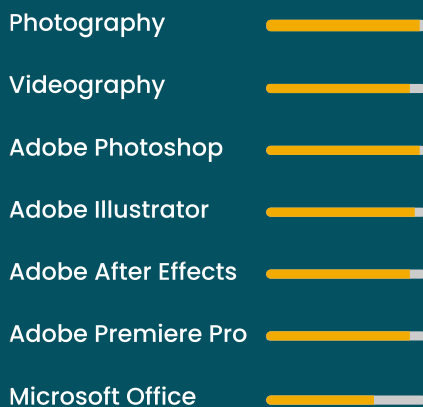
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Al Ain, UAE.

## PORTFOLIO

www.pasindudias.com

## SKILLS



## LANGUAGES

Sinhala ██████████

English ██████████

## ABOUT ME

I'm Pasindu Dias, a 26-year-old creative professional hailing from Sri Lanka, now based in the UAE since December 2018. My passion lies in photography, videography, editing, and graphic design, with a specialization in food photography with over 9 years experience. Armed with a Diploma in Multimedia, I excel in using Adobe software products and possess strong technical computer knowledge. I'm committed to delivering visually captivating content and thrive on creative challenges. My mission is to engage and inspire through my visual storytelling. Let's collaborate and bring your creative visions to life. For a comprehensive view of my work and portfolio, please visit my website [www.pasindudias.com](http://www.pasindudias.com)

## JOB EXPERIENCE

**GO RICH - E MARKETING**  
HEAD OF MEDIA

AL AIN, UAE.  
2020 - PRESENT

**As the Head of Media** at Go Rich E-Marketing, I assumed a pivotal role in shaping and elevating the company's visual presence. My responsibilities encompassed a wide spectrum of creative tasks, with a primary focus on food and item photography, alongside commercial photography, videography, and social media post design.

**Photography and Videography Excellence:** I spearheaded all aspects of photography and videography, leveraging state-of-the-art camera equipment to consistently deliver high-quality visual content. My meticulous attention to detail and artistic sensibility ensured that each shot conveyed the desired message and aesthetics. My passion and expertise in food photography became a hallmark of my tenure at Go Rich E-Marketing.

**Graphic Artwork Design:** I played a central role in the creation of captivating and impactful graphic artworks tailored for social media and marketing campaigns. My designs not only adhered to branding guidelines but also pushed creative boundaries to engage and captivate our audience effectively.

**Diverse Portfolio:** Beyond food and item photography, I successfully executed commercial photography and videography projects that showcased products and services in the best light. My versatility allowed the company to diversify its visual content and effectively communicate its offerings.

**Strategic Social Media Enhancement:** I took an active role in shaping our social media presence. By designing eye-catching and cohesive posts, I contributed to the company's online identity, fostering brand recognition and engagement.

**MANSION COMPUTER GAMES CENTER**  
GRAPHIC DESIGNER AND IT TECHNICIAN

AL AIN, UAE.  
2018 - 2020

At Mansion Computer Games Center, I played a pivotal role in shaping the center's visual identity and digital presence. My responsibilities included creating compelling gaming designs, dynamic motion video promotions, and various visual assets, such as stickers, gaming apparel, banners, and engaging social media content. I effectively managed the center's social media platforms, strategically curating content to connect with the gaming community. My creative designs and online strategies contributed significantly to making Mansion Computer Games Center a thriving hub for gaming enthusiasts.

## JOB EXPERIENCE

### **NETHRA STUDIO** **PHOTOGRAPHER & VIDEOGRAPHER**

SRI LANKA.  
2015 - 2017

During my tenure at Nethra Studio in Sri Lanka, I embraced the role of photographer and videographer, specializing in capturing the magic of weddings. With a keen eye for detail and an innate sense of storytelling, I dedicated most of my time to wedding photography, videography, and the meticulous editing of photos for albums, ensuring that each couple's special moments were beautifully preserved.

Beyond weddings, I diversified my portfolio by engaging in portrait photography, party photography, event coverage, and even the delightful realm of baby photography. My creative versatility allowed me to adapt to a variety of photographic styles and settings, making every shoot unique and memorable.

## EDUCATION

### **DIPLOMA IN MULTIMEDIA** **WIJEYA GRAPHICS (PVT) LTD - SRI LANKA**

2014 - 2016

My pursuit of excellence in multimedia began with the completion of a comprehensive diploma program at Wijeya graphics (Pvt) Ltd. This intensive program delved into various facets of multimedia, equipping me with a diverse skill set to excel in the ever-evolving creative industry.

- Basic Graphic Designing (Adobe Creative Softwares)
- Advanced Graphic Design (Adobe Creative Softwares)
- Photoshop for Designers (Adobe Photoshop)
- Digital Animation (Adobe After Effects & Adobe Premiere Pro)
- Realistic rendering (Autodesk 3ds Max & Autodesk Maya)
- 3D Advertising (Autodesk 3ds Max & Adobe After Effects)
- Vector graphics (Adobe Illustrator & CorelDRAW)
- Mastery in Special Effects (Adobe After Effects)
- Digital Photography & Videography
- TV Production
- Marketing fundamentals

### **PRIMARY AND HIGHSCHOOL** **C.C.B.C. - GALLE, SRI LANKA**

2002 - 2013

My educational journey from 2002 to 2013 encompassed both primary and high school experiences, during which I not only excelled academically but also actively participated in extracurricular activities, such as sports, cultural events, and community service. This period instilled in me a strong work ethic, teamwork, and leadership skills, which continue to serve as valuable assets in both my personal and professional life. I successfully completed my Ordinary Level Exam in 2013, marking a significant milestone in my educational journey.

## REFERENCE

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I hereby confirm that the details provided in this curriculum vitae are accurate and I guarantee their authenticity. My dedication to precision, collaborative spirit, and eagerness to contribute make me a valuable asset to any team.