



PASINDU DIAS

MULTIMEDIA SPECIALIST

PHOTOGRAPHER | VIDEOGRAPHER | VIDEO EDITOR | GRAPHIC DESIGNER



CONTACT ME



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Maharagama, Sri Lanka



PORTFOLIO

www.pasindudias.com



SKILLS

Photography 95%

Videography 90%

Adobe Photoshop 99%

Adobe Lightroom 95%

Adobe Illustrator 95%

Adobe After Effects 90%

Adobe Premiere Pro 90%

WordPress 80%



LANGUAGE

Sinhala 100%

English 95%

Arabic 20%



ABOUT ME

Multimedia specialist with over 10 years of experience in photography, videography, video editing, and graphic design across the UAE and Sri Lanka, including 8 years with UAE marketing agencies and studios, now based in Sri Lanka. Specialised in real estate, food, and commercial photography, with 200+ property shoots delivered across Dubai and Abu Dhabi. Skilled in Adobe Photoshop, Lightroom, Illustrator, Premiere Pro, and After Effects, plus WordPress and Elementor web development.



EXPERIENCE

7M MARKETING AGENCY

Senior Photographer & Graphic Designer

AL AIN, ABU DHABI, UAE

Apr 2025 – Aug 2026

- Shot and edited 200+ real estate photo and video projects across Dubai and Abu Dhabi for developers, brokerages, and hospitality clients
- Captured architectural and interior photography for villas, apartments, and commercial spaces using HDR bracketing and flash blending
- Produced property walkthrough videos, social media reels, and listing photo sets, retouched in Lightroom and Photoshop to brand standard
- Planned and directed shoots on location, coordinating with agents, property managers, and stylists to prepare spaces and manage timelines
- Designed brochures, social media posts, banners, and digital ads in Illustrator and Photoshop for client campaigns
- Edited short-form promotional videos in Premiere Pro and After Effects, adding motion graphics, titles, and colour grading for social platforms
- Covered corporate and community events, delivering same-day highlight photos and recap videos on tight deadlines
- Maintained an organised digital asset library and delivery workflow, ensuring on-time handover of every client project

CLASSIC DREAM STUDIO

Studio Manager & Lead Photographer

AL AIN, ABU DHABI, UAE

Mar 2024 – Mar 2025

- Managed studio operations, client bookings, and a small team of photographers, videographers, and editors across multiple shoots each week
- Led photography, videography, and editing for weddings, portraits, events, and commercial clients from concept to final delivery
- Introduced standardised Lightroom presets and file workflows, reducing post-production turnaround for the team
- Handled client relationships and quality control, increasing repeat bookings and referrals

GO RICH E-MARKETING

Head of Media

AL AIN, ABU DHABI, UAE

Jan 2020 – Mar 2024

- Led all photography and videography for a wide portfolio of restaurant, retail, and product brands, specialising in food and product photography
- Directed shoots from concept to final edit, producing photo sets, promotional videos, and reels aligned with client brand guidelines
- Designed social media posts, menus, and campaign creatives in Photoshop and Illustrator for monthly client content calendars
- Edited promotional videos and motion graphics in Premiere Pro and After Effects; built client landing pages in WordPress (Elementor)
- Mentored junior photographers and editors, setting standards for lighting, styling, and retouching



EXPERIENCE

MANSION COMPUTER GAMES CENTER **Graphic Designer & IT Technician**

AL AIN, ABU DHABI, UAE
Aug 2018 – May 2020

- Designed gaming graphics, video promotions, stickers, apparel, banners, and social media content that defined the centre's visual identity
- Managed the centre's social media platforms, planning and publishing content to grow engagement with the local gaming community
- Produced promotional videos and event recaps for gaming tournaments and new game launches in Premiere Pro and After Effects
- Designed printed marketing materials including posters, flyers, price lists, and membership cards for in-store promotions
- Maintained the centre's gaming PCs, peripherals, and network equipment as IT technician, handling setup, upgrades, and troubleshooting

NETHRA STUDIO **Photographer & Videographer**

PILIYANDALA, SRI LANKA
Mar 2015 – Dec 2017

- Photographed and filmed weddings, portrait sessions, parties, and baby shoots, managing each project from shoot to final album delivery
- Edited and retouched photos for wedding albums and produced highlight videos in Photoshop and Premiere Pro
- Designed wedding album layouts and photo books, coordinating print production with the studio
- Handled studio lighting, portrait sessions, and outdoor pre-shoots, adapting to a wide range of styles and client briefs
- Consulted with couples and families on shot lists, locations, and schedules to plan full event coverage



EDUCATION

DIPLOMA IN MULTIMEDIA **WIJEYA GRAPHICS (PVT) LTD**

COLOMBO, SRI LANKA
2014 – 2016

Comprehensive multimedia programme covering graphic design, photography, videography, animation, 3D rendering, and TV production, with hands-on training in the Adobe Creative Suite and Autodesk tools.

- Basic and Advanced Graphic Design (Adobe Creative Suite)
- Photoshop for Designers (Adobe Photoshop)
- Digital Animation (Adobe After Effects & Premiere Pro)
- Realistic Rendering (Autodesk 3ds Max & Maya)
- 3D Advertising (Autodesk 3ds Max & Adobe After Effects)
- Vector Graphics (Adobe Illustrator & CorelDRAW)
- Special Effects Mastery (Adobe After Effects)
- Digital Photography & Videography
- TV Production
- Marketing Fundamentals

PRIMARY & SECONDARY SCHOOL **BADDEGAMA, GALLE, SRI LANKA** **C.C.B.C.**

2002 – 2013

Completed the G.C.E. Ordinary Level examination (2013). Active in sports, cultural events, and community service, building teamwork and leadership skills.



REFERENCE

References available on request.